




CLINT HANSEN


Creative visual communicator, fluent in graphic design and illustration, translating clear messages in print and digital media.

CONTACT

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 clinhansen.com

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EXPERTISE

BRANDING

CREATIVE MARKETING

DIGITAL MEDIA

PRINT MEDIA

WEB DESIGN

TYPOGRAPHY

ILLUSTRATION

Photoshop · Illustrator · InDesign

Dream Weaver · HTML5

Powerpoint · Keynote

PORTFOLIO



CLINTHANSEN.com

PERSONAL PROFILE



CLINT HANSEN is a 5th generation artist with over 30 years of experience developing award-winning designs and illustrations for Fortune 500 companies, while working alongside a variety of clients and coworkers. Clint is gifted at translating client messaging into creative visual communication and sharing that vision with a team. Additional expertise includes conceptualizing, branding, marketing, layout, and web design.

CLIENTELE



U.S. Mint, U.S. Olympic Committee, Disney, Kodak, Smithsonian Institute, NAPA Auto Parts, Harley Davidson, Audi, National Basketball Association, Chicago Bears, Yamaha, Vestas, IBM, Coca-Cola, Ford Motor Company, Focus on the Family, Double Bubble, National Historic Trails Museum, Banana Republic, Zondervan, McDonald's, Arby's, John Deere, Cracker Barrel, Reader's Digest, Kiehl's, Energizer Batteries, Kellogg's, Maytag, Hillshire Farm, Exxon, Procter & Gamble, World Food Prize, Old Spice, Wood Magazine, Baker Book House, Group Publishing, University of Washington, Iowa State University, Wartburg College, Mediacom, Red Bull, Iowa Air National Guard.

3 mosaic murals part of Iowa State University's Permanent Art Collection, Ames, Iowa
Oil portrait part of United States Capitol Complex Permanent Art Collection, Washington, D.C.

EDUCATION



1984 - 1987 | BFA GRAPHIC DESIGN, IOWA STATE UNIVERSITY
Cum Laude

2013 | APPLE DEVELOPER
App Development

WORK EXPERIENCE



2022-Present | BRAND LEAD
Tractor Zoom, West Des Moines, IA

2022 | SENIOR ART DIRECTOR
Grey Dog Media, Des Moines, IA

2016-2020 | ART DIRECTOR
Flynn Wright, Des Moines, IA

2011-2016 | ART DIRECTOR/WEB DESIGNER
Flatout Branding, Grimes, IA

2012-2015 | MARKETER/CREATIVE DIRECTOR
CampusTown Gear, Grimes, IA

2008-2011 | ART DIRECTOR
Essman Associates, Des Moines, IA

1990-2008 | OWNER, SENIOR DESIGNER
Hansen Illustration Design, Audubon, IA

1989-90 | GRAPHIC DESIGNER
Weekend Woodworking Projects, Wood Magazine, Meredith Corp., Des Moines, IA

1987-89 | ILLUSTRATOR/DESIGNER
Hellman Assoc., Waterloo, IA

REFERENCES



Scott Hull, Visual Ambassador
Scott Hull Associates
4 West Franklin, Suite 200
Dayton Ohio 45459
937.433.8383
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Steve Munro, Artist Representative
Munro Campagna
410 South Michigan Ave, Suite 439
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Pat Harding, Production Manager
Flynn Wright
1408 Locust St.
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Ted Pilcher, Owner, Printing Representative
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